



Event Viewing Guide: Business and Government

The Seeds of Compassion event in Seattle on April 11-15, 2008 will be historic in many respects. His Holiness the Dalai Lama will be joined by renowned luminaries, scientists, and educators to address compassion, specifically as it pertains to children and those who touch their lives. A diverse audience of youth and adults will engage in forums and workshops to explore what compassion means, what it looks like, and how we can embody and encourage it in the world around us.

The event will be broadcast around the world in 28 languages to reach a truly global audience. This guide includes instructions for watching the events and suggestions about how to host a gathering to view and discuss the broadcasts in a group setting. To enhance and deepen the experience, we strongly recommend watching the events with others. Invite friends and colleagues to join you for this truly historic occasion.

PLANNING THE GATHERING

As you think about how you want your gathering to unfold, considering the following:

- An environment that is welcoming and supports conversation
- Time for guests to arrive and get settled
- A silent reflection before watching each event
- Opportunity to stretch before beginning discussion
- Timeframe and process for discussion
- Closure

HOW TO WATCH

Major events will be broadcast live on the Internet in 28 languages.

In the greater Seattle area, major events will also be broadcast on several local TV channels.

- Internet:**
- Visit www.seedsofcompassion.org. Click the "Webcast" button near the top of the page.
 - Prior to any broadcast, ensure that you meet the audio/video requirements.
- TV:**
- Scheduled television broadcasts for Seattle area stations are listed below. Please check your local TV listings in advance to confirm stations and availability.
 - Select events will be available on:
KONG TV (channel 6/16)
UWTW (channel 27)
Seattle Channel (channel 21)

WHAT TO WATCH

Below are the events that will be broadcast online and on local Seattle TV stations.

Descriptions of each event are available at: www.seedsofcompassion.org/event/schedule.asp

Event	Date	Time (USA - Pacific)	TV Station (Seattle)
The Scientific Basis for Compassion	4/11	9:00-11:00am	UWTW Channel 27
From Knowledge to Compassion Action	4/11	12:30-2:30pm	UWTW Channel 27
Seeds of Compassion Public Day	4/12	1:00-3:00pm	KONG TV Channel 6/16
Children & Youth Day	4/14	10:45am-12:00pm	UWTW, Seattle Channel 21
UW Honorary Degree Event	4/14	3:00-5:00pm	UWTW Channel 27
InterSpiritual Panel Discussion	4/15	9:30am-1:45pm	UWTW Channel 27



DISCUSSION

Following the broadcast:

- **Move into a circle** to promote a sense of community. If a large group, create circles of 4-8 people.
- **Distribute copies of questions** so all participants are involved in leading the discussion.
- **Encourage everyone to share in the conversation** with an understanding that all comments are valid and valued.

The questions below are designed to further the learning process. They can be used after any event.

1. In the presentation, what struck you the most? What impact will this have on your profession?
2. What did this presentation tell us about what “compassion” means?
3. Where do you see examples of compassion in your profession? Where is it lacking?
4. When is it most difficult to be compassionate? How can this be addressed using what was just learned?
5. Share one way in which you intend to put these lessons into action in the upcoming week.

Closure: Pause briefly in silence to permit everyone to reflect on what was seen, heard, and shared. Take a moment to thank one another for this experience.

NEXT STEPS

- **Explore the possibility of meeting as a group again**
 - Set a target follow-up date in 30-60 days
 - Create an email list and designate one person to coordinate future meetings
- **Host a Compassion Circle**
 - A Compassion Circles is a proven, interactive method for developing these topics
 - It can be done before or after the event
 - A free guide is available at: www.seedsofcompassion.org/involved/SOC_CompassionCircle.pdf
- **Discuss opportunities for turning this learning into action**
 - What specific actions – big and small – can you take to further compassion in your personal life, family, workplace, and community?
 - What policy changes can be made in government and business to implement these ideas?
 - How can you share this and inspire others to take similar action?

ADDITIONAL RESOURCES

For more information, visit: www.seedsofcompassion.org/business
wiki.seedsofcompassion.org/resources

In addition, there will be two public Resource Fairs in Seattle: April 13 & 14, 10:00am-6:00pm
Seattle Center Exhibition Hall

Thank you for contributing to the goals of Seeds of Compassion in this very personal and meaningful way!